

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

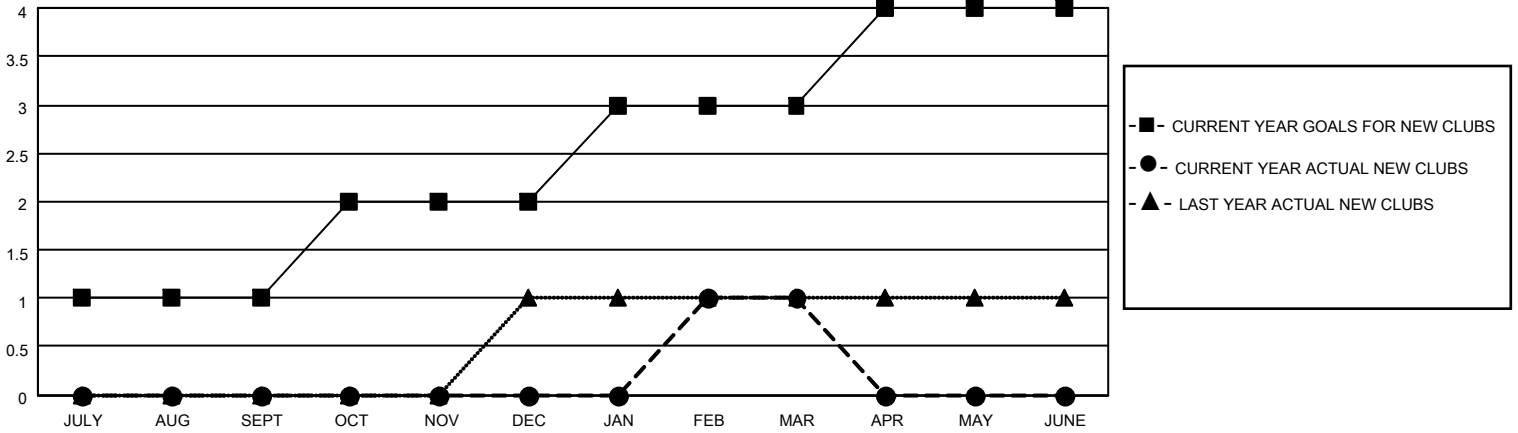
District 4 L5

Results as of: 3/31/2021

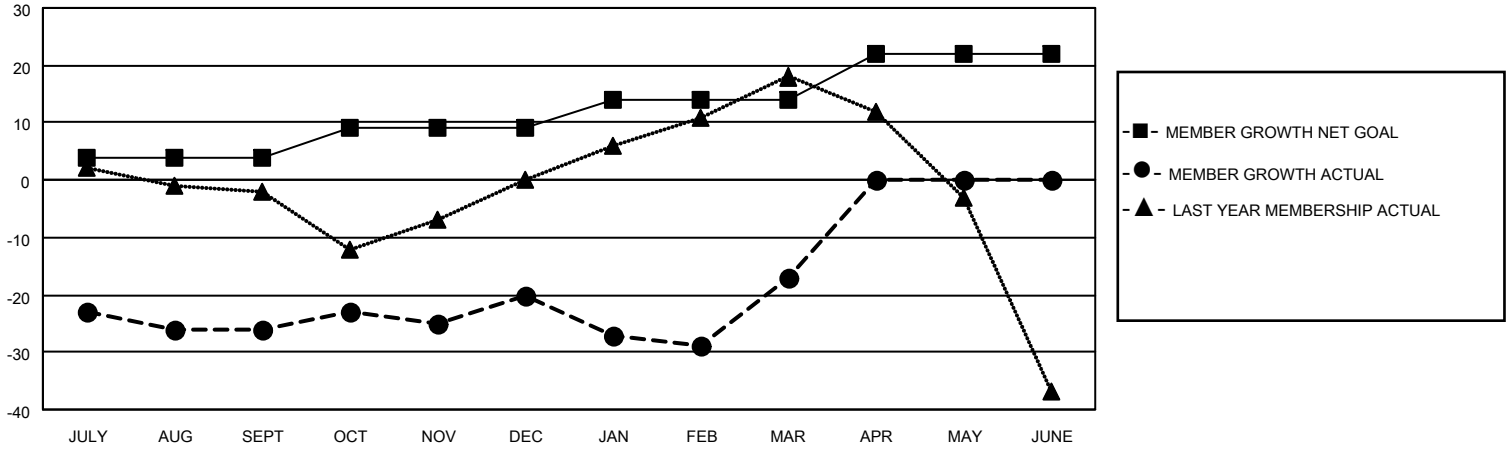
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	0
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	1	1	2
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	4	12	34
OCT/NOV/DEC	5	45	32
JAN/FEB/MAR	5	56	52
APR/MAY/JUNE	8	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 2	20 CLUBS OF 42 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>
<u>DROPPED MEMBERS</u>		MALE 445 (50.92%)
DECEASED 12		FEMALE 429 (49.08%)
CLUB CANCELLED 27	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 232
OTHER 79		FAMILY MEMBERS PAYING HALF DUES 118
TOTAL 118		